

Alyssa Tohyama

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EXPERIENCE

Summer Interiors Intern - AECOM | Los Angeles, CA | June 2020- August 2020

- 3D modeled in Revit and Rhino and edited in Photoshop to create interiors for Clippers Stadium Intuit Dome in Los Angeles.
- Created a variety of graphics for wayfinding, interior spaces, and murals.
- Sourced samples and materials from various vendors.
- Creating moodboards and researching ideas for VIP areas and promotional courts.

Summer Associate - Gracescapes Design | Santa Monica, CA | May 2019 - August 2019

- Worked closely with a designer on residential remodeling and landscaping projects.
- Provided research in solving design problems and product selection on projects.
- Visited sites and sourced materials for residential installations.
- Drew designs for landscape and remodeling projects by hand and digitally.

Social Media Coordinator - Kilograph | Los Angeles, CA | August 2021 - January 2022

- Put together animations, videos, and graphics for Kilograph's social media platforms including Instagram, Facebook, LinkedIn, and Twitter.
- Created social decks and used analytics to boost engagement and expand the client base.

Head of Art + Design and Web - SUPERB Productions | Berkeley, CA | Jan 2021 - May 2022

- Managed a team of 15 designers to produce posters and merchandise for 50+ concerts and events held annually, creating a cohesive brand image and advertising on social media.
- Redesigned the official SUPERB website with a focus on improving usability, interaction, and content curation.

EDUCATION

BA Architecture - University of California, Berkeley | Berkeley, CA | Class of 2022

- College of Environmental Design, BA in Architecture with a focus on Materials Research.
- Minors in Global Poverty + Practice, Landscape Architecture + Environmental Planning, and Architectural History.
- Cum laude, GPA: 3.83

SKILLS

2D - Adobe Suite (Photoshop, Indesign, Illustrator), Microsoft Office (Word, Excel, PowerPoint), Procreate

3D - Rhino 3D, AutoCAD, Revit, Fusion 360, SketchUp, Modo

Etc - Physical Modeling, Hand Drafting, Laser Cutting, 3D Printing, Woodshop Tools, Sewing, Photography

Language – English, Japanese

ACTIVITIES AND OTHER INFORMATION

- Volunteered at Dorothy Day House, a Bay Area homeless shelter and outreach program (2020-2022)
- Inclusivity and Community Board Member for the Architecture + Design Museum LA
- Head of Art + Design and Web at ASUC Superb Productions (2020 - 2022)
- Designer for FASTCal (Fashion and Student Trends biannual fashion show)
- Marketing + Street Team for the UC Theatre in Berkeley, CA
- National Society of Leadership and Success (2018 - 2022)
- Interests: social justice, graphic design, bio-inspired design, music, furniture design, sustainability
- Hobbies: sewing/customizing clothes, ceramics, painting/drawing, yoga
- Portfolio available at alyssatohyama.com.